

# COMPANY PROFILE

[www.geicoevents.net](http://www.geicoevents.net)



■ “At IVENTS, we envision a future whereby every event we touch becomes a benchmark of excellence, setting the standard for exceptional events management solutions.”



Bringing ideas into reality, one event at a time.





Profitability

Simplicity

Events  
by  
GEICO  
with an i for detail

Enablement

Ecosystem

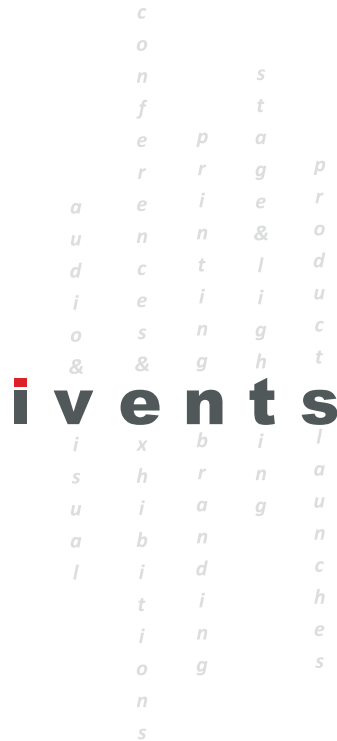
## WHO WE ARE

Approaching two decades of experience in the events industry, we are a seasoned one-stop-shop catering to local and international clients with a track record of providing efficient, seamless and top-tier solutions. Based in Nairobi Kenya, with occasional assignments not only in East & Central Africa but also in other countries beyond the region, iVENTS' proficiency in the planning, management and execution of conferences, exhibitions and corporate events is unrivalled.

Working as an extension of your marketing and communication teams, our collection of strategists, technicians, creatives and magicians target to deliver ivent-ful experiences that resonate with your audience, confident to meet all your requirements with expedience and a value-for-money guarantee.

## THE CORE

**These values are not only the bedrock of our event management approach but also a testament to our dedication to delivery of service.**



### ● i FOR DETAIL

iVENTS approaches each project with meticulous attention, and our unique “i for detail” demonstrates our commitment to excellence. This is complemented by our capacity to see the bigger picture, harmonizing the execution of individual event components with our client’s overarching objectives.

### ● INNOVATION

At iVENTS, we possess a deep understanding of both the local and global market trends, with our strength being our unparalleled knowledge that this constantly evolving market demands innovation and adaptability, essential elements in attaining the events goals and overall success.

### ● CLIENT-CENTRIC

Our foremost priority is our clients, with our focus revolving around understanding, meeting and exceeding their needs and expectations. iVENTS will collaborate with subcontractors if the event dictates (but under our direct supervision), allowing us to complete projects in a timely manner, and ensuring the same high standards are maintained.



## MISSION STATEMENT

Our mission is to **transform our client's vision** into a unique experience.

Our drive to become a dependable as well as the preferred choice of an events management partner is echoed in our ability to curate and provide tailor-made solutions for all events.

## COMPANY VISION

To be the leading event management company, recognized for our unwavering commitment to **professionalism, innovation and quality delivery**.

We will continue to push the the boundaries of event management and execution, aiming to be the trendsetter for sustainable solutions in the industry, shaping the future of conferences and celebrations.

## VALUES

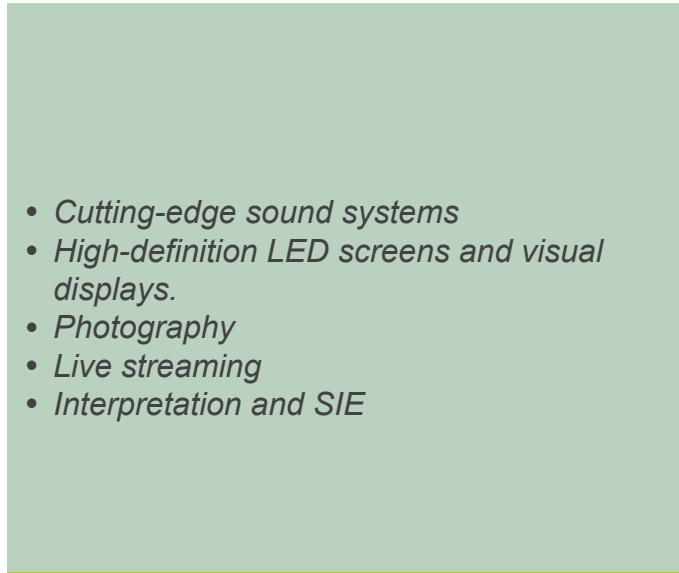
Simplicity, Teamwork, Responsibility, Commitment, Integrity and Ethics.





why **i**vents

- *Peace of mind*
- *Proven track record*
- *Flexibility and adaptability*
- *Passion and dedication*
- *Unrivalled events delivery*



- *Cutting-edge sound systems*
- *High-definition LED screens and visual displays.*
- *Photography*
- *Live streaming*
- *Interpretation and SIE*

audio & **v**isual



conferences & **e**xhibitions



- *Conceptualizing and design of interactive spaces*
- *Custom-made booth construction*
- *Shell Scheme/Octanorm Stands*
- *Delegate Registration*
- *Airport transfers, hotel booking and accommodation*
- *Media coordination and*
- *Publicity/influencer engagement*



## WE DO

- Innovative stage design and construction
- Carpets
- Decor
- Lighting arrangements with color-changing and motion effects (parcans, moving heads)
- Tents and structures (Dome/A-Frame/Arabian Style)
- Furniture and fittings

stage & lighting



printing n branding

- Corporate Launches and Brand Activations
- Road Shows
- Experiential marketing
- Award Ceremonies and Team Building
- Conference Assistants/Ushers
- Venue Sourcing
- Confetti and pyrotechniques

products launches



- Roll Up Banners
- Branded event displays and signage
- Customized giveaways (i.e. branded gifts, polos, T-shirts, notebooks etc )
- Marketing collateral (flyers, brochures)
- Fabrication



## HOW WE DO IT

A successful event isn't just a series of unconnected episodes and conventions. It must be based on a coherent idea of what is going to be achieved and how to achieve it.

Consultation enables us to comprehend the objectives that will steer the event concept, design, planning and implementation. Our dedicated Project Manager uses our true and tested general event management approach - the SMART approach [Specific, Measurable, Achievable, Realistic and within a given Timeframe.]

**70%** is  
repeat business,  
because **we**  
**deliver what we**  
**promise!**

Consult and Conceptualize



Plan S.M.A.R.T



Set Up and Management



Create a Memorable Event



## OUR CLIENTS

We have had the privilege of engaging with clients to help them increase visibility and thrive as they tick-off their vision and company goals, focusing on their guests and the events purpose while leaving the details to us.

Our specialized services make our clients feel at ease, and it is their trust and satisfaction which makes iVENTS a dynamic and reliable option. The clients become partners, as we collaborate to achieve results they can measure.











