

COMPANY PROFILE

www.geicoevents.net



ivents.audio&visual.conferences&interpretation.printing&branding.stage&lighting.exhibitionsolutions



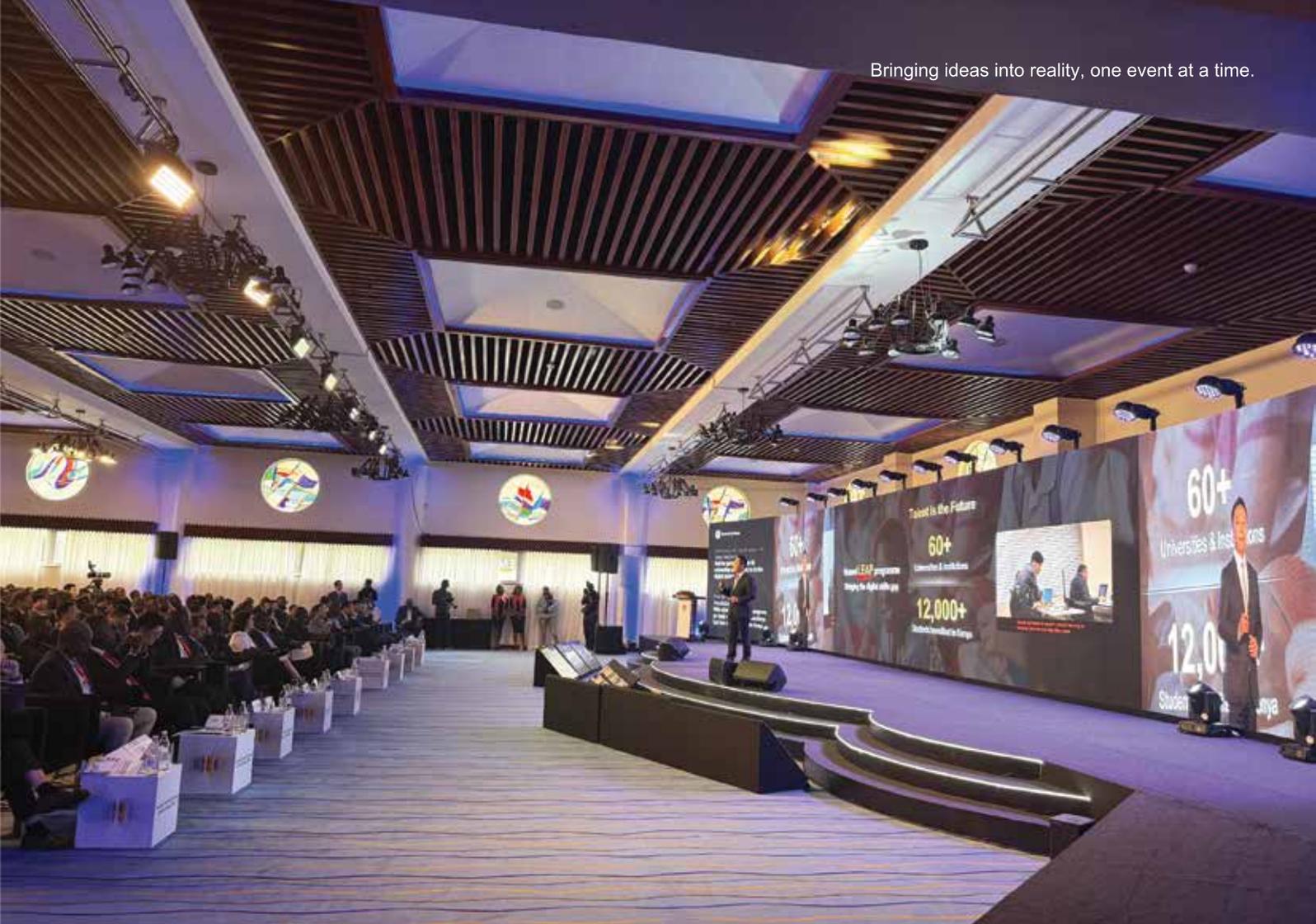
■ “At IVENTS, we envision a future whereby every event we touch becomes a benchmark of excellence, setting the standard for exceptional events management solutions.”



Bringing ideas into reality, one event at a time.



Bringing ideas into reality, one event at a time.



Invest in the Future

60+

Universities & Institutions

12,000+

Students

60+

Universities & Institutions

12,000+

Students



WHO WE ARE

With nearly two decades of experience in the events industry, iVENTS by GEICO is a trusted one-stop partner for both local and international clients. Headquartered in Nairobi, Kenya, our expertise extends across East and Central Africa and beyond, where we have consistently delivered efficient, seamless, and world-class event solutions.

We specialize in the planning, management, and execution of conferences, exhibitions, and corporate events always striving to set the benchmark for excellence. Acting as an extension of our clients' marketing and communication teams, our diverse crew of strategists, technicians, creatives, and innovators is committed to designing eventful experiences that truly resonate with audiences. With a proven track record, a value-for-money promise, and an eye for detail, we ensure every project is executed with precision, creativity, and impact.



THE CORE

These values are not only the bedrock of our event management approach but also a testament to our dedication to delivery of service.

c
 o
 n
 f
 e
 r
 e
 n
 c
 a
 e
 u
 d
 i
 i
 o
 n
 &
 i
 v
 e
 n
 t
 s
 v
 e
 n
 t
 f
 u
 l
 l
 i
 o
 n
 g

s
 e
 t
 a
 h
 g
 i
 e
 b
 &
 i
 l
 i
 t
 i
 o
 n
 g
 o
 n
 &
 t
 i
 h
 n
 i
 v
 e
 n
 t
 s
 i
 r
 g
 i
 o
 s
 p
 &
 n
 l
 u
 r
 b
 g
 u
 t
 a
 e
 r
 t
 f
 l
 t
 a
 n
 o
 n
 l
 i
 d
 n
 s
 i
 i
 o
 n
 g

● i FOR DETAIL

iVENTS approaches each project with meticulous attention, and our unique “i for detail” demonstrates our commitment to excellence. This is complemented by our capacity to see the bigger picture, harmonizing the execution of individual event components with our client’s overarching objectives.

● INNOVATION

At iVENTS, we possess a deep understanding of both the local and global market trends, with our strength being our unparalleled knowledge that this constantly evolving market demands innovation and adaptability, essential elements in attaining the events goals and overall success.

● CLIENT-CENTRIC

Our foremost priority is our clients, with our focus revolving around understanding, meeting and exceeding their needs and expectations. iVENTS will collaborate with subcontractors if the event dictates (but under our direct supervision), allowing us to complete projects in a timely manner, and ensuring the same high standards are maintained.

The iVENTful way



Every event comes together when every piece fits

Listen & Conceptualize

We begin by understanding your objectives, audience, and brand story to create event concepts that inspire and engage.

- Client consultation & needs analysis
- Creative ideation & theme development
- Audience experience design
- Brand & message alignment

Outcome:

A clear creative direction that sets the foundation for a successful event.

Plan 360°

We translate this ideas into structured, end-to-end plans that connect every moving part of your event.

- End-to-end event planning
- Timelines & production schedules
- Vendor & stakeholder coordination
- Risk management & logistics planning

Outcome:

A fully aligned plan where every detail is accounted for.

Budget S.M.A.R.T

We manage budgets strategically to deliver maximum impact without unnecessary spend.

- Budget planning & cost control
- Supplier sourcing & negotiation
- Value engineering
- Transparent financial reporting

Outcome:

Cost-efficient events with no compromise on quality or experience.

Execute & Deliver

With an 'i' for detail', we bring everything to life with calm, professional, and precise on-site execution.

- On-site event management
- Technical production & setup
- Crew and supplier coordination
- Live issue resolution & post-event wrap-up

Outcome:

Flawless delivery and memorable experiences for you and your guests.



MISSION STATEMENT

Our mission is to transform each client's vision into a distinctive and memorable experience. We aim to be the dependable and preferred event management partner by curating and delivering tailor-made solutions that meet every unique need.



COMPANY VISION

To be the leading event management company, recognized for our unwavering commitment to professionalism, innovation, and excellence in delivery.

We strive to push the boundaries of event management and execution, setting trends in sustainable solutions and shaping the future of conferences and celebrations.



VALUES

Simplicity, Teamwork, Responsibility, Commitment, Integrity and Ethics.



why ivents

- Peace of mind
- Proven track record
- Flexibility and adaptability
- Passion and dedication
- Unrivalled events delivery

- Cutting-edge sound systems
- High-definition LED screens and visual displays.
- Live Streaming & Hybrid Event Solutions
- Photography & Videography
- Recording & Post-Production Services
- On-Site Technical Support & Rehearsals

audio & visual



conferences & interpretation

- Digital Registration
- Simultaneous Interpretation Equipment (SIE)
- Interpreters and Translators, MCs,
- Ushers
- Panel & Dialogue sessions
- Airport transfers, hotel booking and accommodation
- Corporate Launches - Confetti and Pyros
- Outdoor Tent Setups (Dome/A-Frame/Arabian Style)



WE DO

- Backdrops & Fabrication
- Branded Lanyards & Nametags
- Customized give-aways & Promotional items (i.e. branded gifts, polos, T-shirts, notebooks etc)
- Roll up Banners, Tear drops, Wayfinding and Directional signages
- Marketing collateral (flyers, brochures)
- Design, Proofing & Print Management

printing & branding



stage & lighting

- Custom-Made Designer Stands
- Shell Scheme / Octanorm Stands
- 3D Design & Visualisation
- Furniture & Display Rentals
- Interactive & Digital Displays
- Storage, Logistics & Transportation

exhibition solutions



- Bespoke Stage Design & Build
- Dynamic lighting solutions featuring colour-changing systems
- Truss & Rigging Systems
- Lighting Control & Programming
- Health, Safety & Technical Compliance
- Technical Rehearsals & Live Event Support



HOW WE DO IT

A successful event isn't just a series of unconnected episodes and conventions. It must be based on a coherent idea of what is going to be achieved and how to achieve it.

Consultation enables us to comprehend the objectives that will steer the event concept, design, planning and implementation. Our dedicated Project Manager uses our true and tested general event management approach - the SMART approach [Specific, Measurable, Achievable, Realistic and within a given Timeframe.]



Listen and Conceptualize



Plan 360°



Budget S.M.A.R.T



Execute & Deliver



OUR PORTFOLIO

We have had the privilege of engaging with clients to help them increase visibility and thrive as they tick-off their vision and company goals, focusing on their guests and the events purpose while leaving the details to us.

Our specialized services make our clients feel at ease, and it is their trust and satisfaction which makes iVENTS a dynamic and reliable option. The clients become partners, as we collaborate to achieve results they can measure.











*i*ventful
audio & **V**isual
conferences & int**e**rpretations
printi**n**g & branding
stage & ligh**t**ing
exhibition **S**olutions

Your events management solutions partners

 info@geicoevents.net
www.geicoevents.net

 [iventsbygeico](#)
 [iventsbygeico](#)
 [iventsbygeico](#)

 P. O. Box 79749-00200,
Nairobi, Kenya